



A Journal of November - Newsletter, November 2021

As we head towards the end of the year, November continued to be a bustling month with orders, training sessions, new collaborations and team building activities going strong! A noteworthy breakthrough was listing of our honey on Big Basket in Bangalore, and an important visit to our partner in Rajasthan. Interactions through the virtual world have remained strong as ever – with outlook sessions commencing with Women on Wings and training on Conserving Community Enterprises hosted by WWF. Our products were part of the WFTO Asia virtual expo as part of the WFTO Asia's AGM for 2021.

Beeswax Food Wraps – An all-new look!



We have launched the Beeswax Food Wraps in November, in our all-new branding! It is a set of three handmade wraps, made from pieces of GOTS certified organic cotton cloth and coated with beeswax. These Food Wraps are the perfect solution to curb the waste produced by plastic and foil food wraps. The box and the wraps are part of our ongoing revamp of our look and branding, conceptualized and brought to life by [Impprintz](#) – our design partners who have been closely working with us everyday to bring Last Forest's story, products, and mission to connect markets with communities. You can have a look at this new box and make one yours on our website [here](#). And [here](#) is the catalogue for the wraps!

WFTO Asia AGM 2021



The WFTO Asia AGM for the year took place over two days. On the first day, WFTO Asia's [B2B virtual expo](#) commenced with enterprises showcasing their products on a live virtual exhibition that featured Fair Trade enterprises across Asia and their unique products and the work they are doing towards a fairer world. As Last Forest, we had featured our beeswax-based lip balms and beeswax food wraps. The AGM was concluded with resolutions on climate crises and on promoting and strengthening Fair Trade membership growth across the globe.

Conservation Community Enterprises Learning Program



As part of an eight-week learning program organized by the WWF and Impact Hub, Nandan and Madhu are part of a participant cohort of social entrepreneurs engaging in interactive sessions to explore how to build greener, more innovative and resilient community – led enterprises. This program focuses on various topics of exploring, developing, and testing models especially in the time where COVID has been a major disruptor of activities, especially towards community led enterprises. Two more sessions of the program remain, following which we are looking forward to engaging the learnings with the team and our stakeholders. Get to know more about how community enterprises and conservation go hand in hand in the practitioners guide [here](#).

Onboarding on Big Basket



Efforts in November were also focused on onboarding several online platforms and stores, out of which Big Basket was a significant onboarding. Right now, our honey collections of Nilgiri honey, pollen enriched honey, natural spiced honey and herb infused honey are live on the Big Basket website under the honey category. If you are in Bangalore and need our honey within a day, you know where to order! Check out our listing [here](#)!

Feature on the Stanford Transformation Network



Last Forest was part of the Stanford Transformation Program which is a year long leadership program for entrepreneurs and businesses that focusses on developing the skills and tools of the enterprises for their growth and the impact on communities. We have been using the tools from the transformation program for sometime now and this has helped us address our strengths and weaknesses.

We have been featured now on their website for our work that has been directly contributing towards achieving UN sustainable development goals through social impact. [Here](#) is a short video on Last Forest that explains what we do. Check out the social impact transformation page [here](#) to get an insight into similar organisations that have been working towards these sustainable goals!

Honey Subscription



FEATURED PRODUCT

250g per bottle (Pack of 6)

This is a must-have combo of natural honey from the Giant Rock Bee infused with natural spice essence - Ginger, Pepper, Saffron, Cardamom, Nutmeg, and Cinnamon which has multiple health benefits.

Shop Now!



WINTER CARE

Take care this winter with therapeutic beeswax based balms from Last Forest! Eucalyptus Balm to ward off cold and cough, Wintergreen Balm to get rid of body and joint pain, Citronella Balm to ward of insects and Camphor Balm to clear a congested chest!

Shop Now!

What's next for us!

As we head towards the last month of the year and the festive season, we are excited! Stay tuned for more updates on new, exciting products coming your way from Last Forest! We have special offers which will be running all through the month. Visit our website [lastforest.in](#) to keep in touch with everything new and upcoming!

Work with us!

We are looking for an excited and motivated person who can volunteer with us for up to a year. If you have experience in procurement, sourcing and compliance, we would be happy to have you join our procurement team. You will need to help us build our systems that will allow us to grow in a sustainable manner. We need help and your inputs would be welcome. Do write in to madhu at lastforest dot in or you can refer this mail to anyone who would be interested!

