



A March to remember - Newsletter, March 2023

The last month of the financial year never fails to deliver. A lot happened at the hive, with visits, much awaited launches on e-commerce platforms, some orders from beyond the seas coming in, small new additions to our products and so much more! We left for our annual tour which we never fail to miss, always a much-needed break from the daily routine here at office.

International Women's Day



On March 8th, we joined the global community of Fair Trade Enterprises to celebrate International Women's Day. This day was not only an opportunity to acknowledge and honour the significant contributions made by women in our society, but also to advocate for gender justice. The Fair-Trade community firmly believes in a society that provides equal opportunities to all, regardless of gender. As we celebrated Women's Day, we reiterated our commitment to closing the gender gap and creating a more equitable world for everyone. We are proud to be part of the movement and look forward to continuing our work towards gender equality throughout the year.

A honey trail



Miller, along with Shiny and Justin from Keystone, recently had the incredible opportunity to visit the Dang region in Gujarat to understand the market chain of the *Apis dorsata* honey collected by the indigenous community in Dang region. The main objectives of the visit was to understand honey collection processes and sale of honey by the honey collectors, build a database and network of people interested in collection and marketing of honey and conduct workshops. Overall, their trip was an enriching experience that allowed them to gain a deeper understanding and appreciation for the art of honey collection and the important role it plays in the local community.

Staff Tour



In March, we went on our annual staff tour, to the beautiful coastal town of Gokarna. The exciting highlights of our tour this time round, was packed with amazing activities and breath-taking sights. We stayed at a beach facing resort where we had the most fun on the beach. We visited the other neighbouring stunning beaches, explored a fascinating cave, and had close encounters with dolphins on one of our boat rides. We also had the opportunity to witness the unique ecosystem of mangrove forests up close. The tour was a refreshing break from our daily routine and provided an excellent opportunity for team bonding. We returned home, reinvigorated, and inspired, ready to take on the challenges of the coming financial year.

Mountain Partnership Label launch



As a part of our collaboration with the UN FAO Mountain Partnership, we are releasing a special set of honeys and lip balms with tags that share stories and information about why Nilgiri mountain producers—and their and montane forest honey and beeswax—are so special. Mountains are crucial hotspots for climate and conservation action. More than half of humanity relies on mountain water for everyday life, the Nilgiris included. With these tags we hope to highlight the significance and stories of mountains and the communities that belong to them. Many thanks to UN Mountains Matter and FAO for collaborating with us to promote education on mountain climates, mountain environmental labour, and mountain traditions. These editions can be found exclusively in our Green Shops, make sure you get our products with these exclusive tags to know more about how precious our mountains are!

March's Favorite

Blending the rich scent and fruity flavor of pomegranate with the moisturizing qualities of 100% pure beeswax and olive oil, this lip balm is a decadent way to keep your lips happy and healthy.

Shop Now!



Featured Product

This pleasantly aromatic spice carefully infused with honey brought to you by Giant Rock Bees make this bottle of Cardamom Honey.

Shop Now!

