



Summing up the Financial Year End, Gearing up to the new! Newsletter, March 2021

And there we go – another financial year comes to an end. Looking back the same time last year and to see how far the team at Last Forest, our partners, customers and well wishers have come – it has been a memorable one, setting up the stage for more exciting things, with some already on the pipelines! This month saw the team busy and diligently wrapping up all accounts and audits, a rare travel visit, memorable staff meetings and new partnerships, that are looking very promising!

SEED case study video



Back in the year 2014, Last Forest was the winner of the SEED award for Low Carbon Emissions, an award given to sustainable businesses for their work towards the UN Sustainable Development Goals. In February, we had two amazingly talented videographers, who visited us and made a short video showcasing our journey towards sustainability, our current strategies and future plans. This would not have happened without your help and support throughout the years! You can check out the video [here](#). Do feel free to share!

A Visit to Chhattisgarh Food Products



In the course of the month, for 5 days - Miller and Mala travelled to Narayanpur village in Chhattisgarh, hosted by Chhattisgarh Food Products (CPF) as a sequel to their visit to Keystone Foundation and Last Forest campuses in February. The team from CPF visited our various production centres, learning about our ecosystems, processes, and honey harvesting. On Miller and Mala's visit to CPF, they had an exposure visit to the areas where honey gathering is being practiced, the different flowers from where the bees forage, vegetation, and the ways of life of the Gond community. This was a first time for Mala on a visit to these communities – she says that the flowers, landscape, houses – all reminded her of her hometown!

Listing on Amazon.com



In the last few months, we have been working to get Last Forest products listed on Amazon.com, to enter the U.S market. This has been approved, after a long listing process – we have finalized our listing and will have our first shipment leaving soon to the United States! Stay tuned as we will let you know when we are live, please do show us your support by letting your friends and family in the United States know!

Featured Product

Thyme leaves, infused in this bottle of Nilgiri honey can do wonders to heal cold, cough and sore throat. Also treats diarrhea and stomach ache.

SHOP NOW!



March's Favorite

Collected from the hives of the Rock Bee and infused with the flavour of nutmeg. The unique refining process without heating safeguards the honey natural nutritive properties. Nutmeg assists in digestion, inducing sleep and regulating blood pressure and circulation.

SHOP NOW!



We've got our sights set!

Exciting times ahead for us here at Last Forest – we summed up the financial year with performance reviews for the staff, who have re aligned and set new targets and goals for the new financial year, with parameters to tracking performances, looking at what can be done differently – a new outlook to enter the future with renewed aspirations. We have a few exciting announcements coming your way in the coming month: partnerships that every single person at Last Forest is looking forward to. And a campaign that resonates the current global situation and how we can go back to rebuilding economies and our businesses through Fair Trade with the theme of #BuildBackfairer this World Fair Trade Day. Stay tuned – and make sure you follow us on our social media handles for constant updates on all things fair and sustainable!



WORLD FAIR TRADE DAY
8 May 2021

