



A short recap of the shortest month - Newsletter, February 2022

The days of February whizzed past, making it seem like an even shorter month than it is on the calendar! Plans have been evolving instantaneously into actions and are taking shape effectively in the days leading towards a summer that is being highly anticipated by all of us. Transformation sessions were in full flow with Women on Wings, with one of the action points of relocating our honey unit to a facility down in the plains to ease the pain of logistics and the advent of expansion and growth looming on us in the coming months. Sessions with the larger ecosystem of Keystone Foundation, Aadhimalai Producer Company, NNHS gained traction as teams came together to discuss the prospects of assisting each other within the organizations. In terms of operations, we had completed a successful stock audit on all stocks and products in our packing and honey sections. The month ended with a short staff tour to Kannur, Kerala where everyone could let their hair down for a while and refresh before the days towards another financial year end are just around the corner.

Institutional Pathways and Strategy Exercise



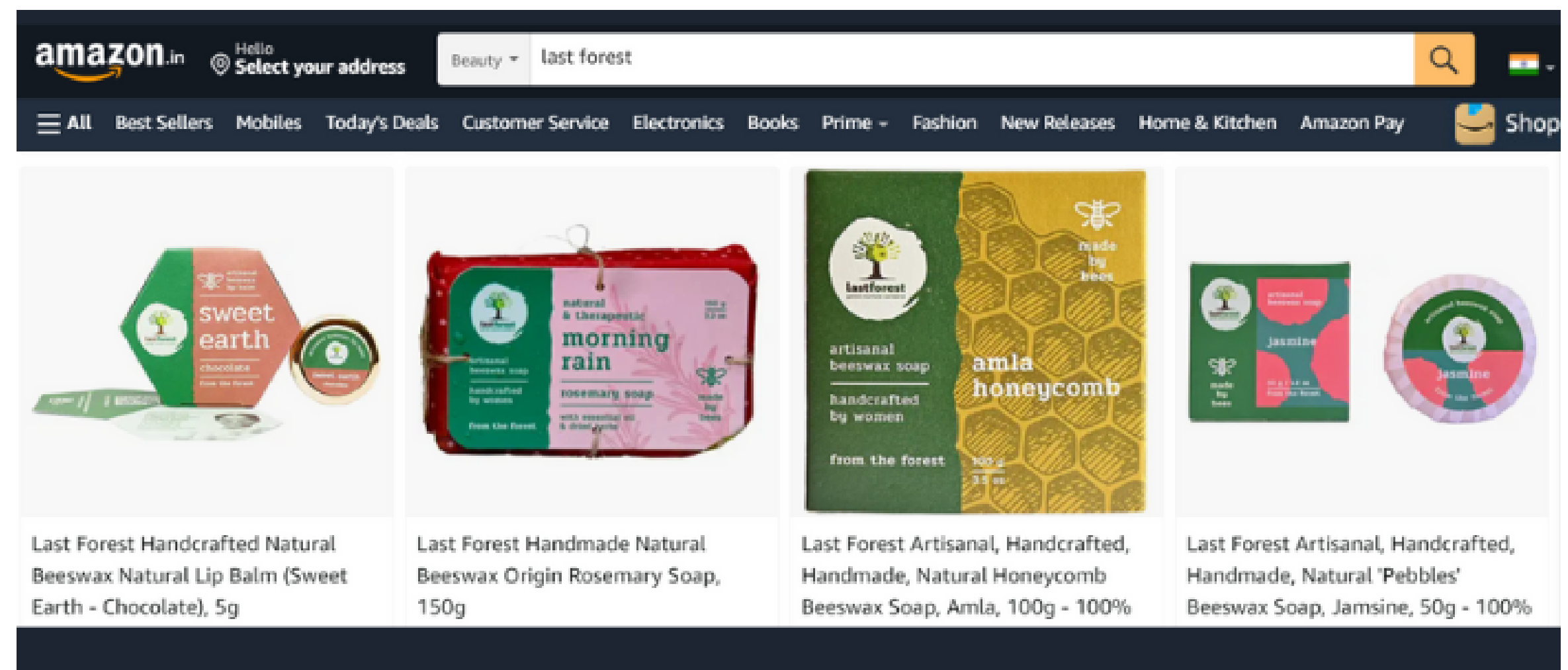
In the first week of the month, Last Forest, Keystone Foundation, Aadhimalai Producer Company and NNHS had a special visitor on campus - Mr. Gopinath Ramakrishnan. As an ecosystem of organizations that support and play vital roles in each other's processes and growth, this exercise of developing institutional pathways in the coming years is being actively constructed by a team comprising members from all organizations in the ecosystem and guided by Mr. Gopi in a series of activities that seek to strengthen the links between organisations. Through his visit and carefully executed SWOT analysis of the institutions, action plans and tasks are being planned through regular sessions. Exciting times ahead, as we look forward to channelling our energies collectively to reach our institutional goals.

Break by the ocean



As we head towards the end of another financial year, towards the end of the month, the Last Forest team had made their way towards the coastal city of Kannur where a much-needed break commenced. A brief getaway from the everyday activities at office ensured some team bonding took place as we rejuvenated ourselves before the financial year end. A change in environment from the cold hills to warm beaches helped us on the way towards a fresh change of mind and closer understanding of each other!

Amazon Growth



Our product listings on Amazon continue to grow as we have sent our products to two new additional warehouses through Fulfillment By Amazon (FBA) in Karnataka and Tamil Nadu. In the coming days, we look to add more products on the listing specifically beeswax soaps and essential oils. Do have a look out for Last Forest products the next time you browse through the amazon website!

Bounty from the forest



PRICES SLASHED ON ESSEENTIAL OILS AND HONEY GIFT BOX!!
20% off on all oils and honey gift box!!

As the financial year comes to an end, we have offers and gifts to give you! We've slashed the prices on our essential oils! Now, get oils for your everyday therapeutic needs of aromatherapy, pain relief, cough and cold relief, hair care, skin care and much more! With a 20% off on all oils, stock up with the best oils that we have on offer! Along with all our essential oils, prices of our [honey gift box](#) - set of 4*250 gram bottles have also been slashed at 20%! Head on over to our website or Green Shops to get your products now!

Featured Product

Artisanal Handmade 'Honeycomb' Beeswax Soap Pack:
Indulge your skin or gift another the joy of our soap pack, handmade from beeswax straight from the hives of the Rock Bee.

Shop Now!



February's Favourite

This special edition honey has extra pollen content in it - these batches have untouched quantities of pollen from the different flowers that bloom in the Nilgiri Biosphere Reserve. Get an extra bounty of pollen in this special bottle which has untouched pollen from different flowers of the Nilgiris!

Shop Now!

