



An overview of August – Newsletter, August 2022

The month of August chugged on for everyone involved with Last Forest as the team continued with its daily operations at the head office and in travels. Last Forest was part of the International Fair-Trade summit in Berlin, the largest congregation of Fair-Trade enterprises. The organization was also now officially certified as a Social Enterprise by the Social Enterprise World Forum. As we look forward to the festive season coming up, we have put together our set of ethical and Fair-Trade gifts for every occasion! Apart from these significant highlights, the team continued its efforts to explore markets to get our products across to the neighboring lands and over the seas.

WFTO International Summit, Berlin



We were part of the 16<sup>th</sup> International Fair-Trade Summit, a 4-day event in Berlin. Fair Trade Organizations and stakeholders from across the globe – 352 participants from across 5 continents, came together for the biggest Fair-Trade event of the year! The World Fair Trade Organization organized the summit, bringing the focus on the supply chain, markets, and strategies across the world of Fair Trade.

The main theme was to achieve systematic change by working together through conscious supply chains, entrepreneurs, stakeholders, and consumers, supported by policy markets, can catalyse positive systematic transformation for people and the planet. This was portrayed and put forward through various activities such as a march in front of the European Commission office, a Fair-Trade fashion expo, various stalls and the beyond beautiful project that displayed products from artisans and Fair Trade organizations. Mathew was part of a panel discussion that focussed on the need for sustainable logistics and fulfilment models, among other pressing issues in the world of Fair Trade. The WFTO Asia AGM was a part of the summit as well.

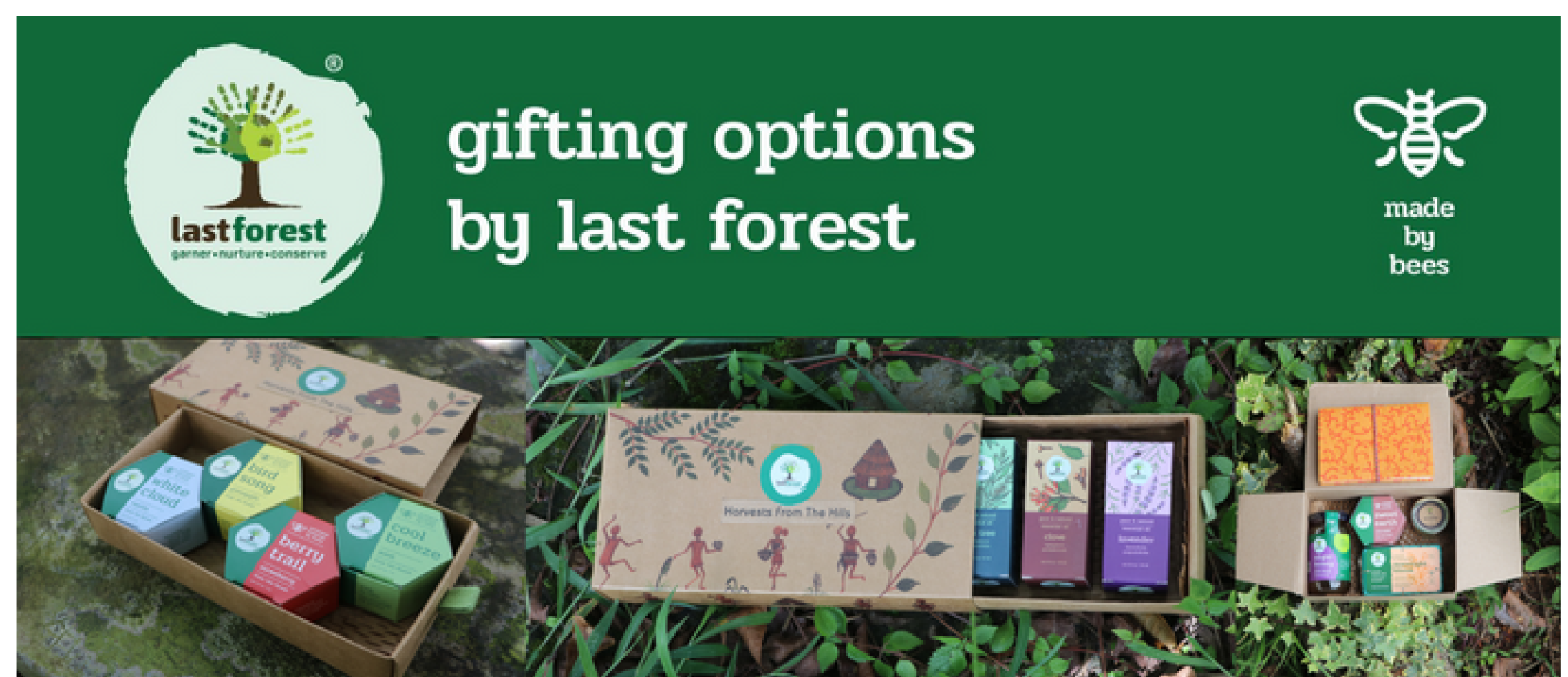
SEWF verified social enterprise



Last Forest is now a certified, genuine social enterprise! The endeavor of the Social Enterprise World Forum (SEWF) is to grow and expand the global social enterprise movement, culminating towards a worldwide social change. With their efforts, the SEWF are highlighting the efforts made by Social Enterprises in different countries, bringing to light the diverse initiatives made by these enterprises.

With Last Forest's mission of being pioneers in providing sustainable living choices by connecting communities and markets, and a greater vision of making each stakeholder of Last Forest a custodian of the earth – our principles align with the characteristics of what we can widely define as a social enterprise.

Its time to get the gifts rolling out!



With the festive season coming up, or just for any occasion rather, we have put together thoughtful options in our all-new combinations of gifting options. From natural honey to handmade paper diaries, we have them all! Choose your range of gifts and get to customise with your choice of flavours as well! We will pack the bounty with love and send it your way! Have a look at our catalog [here](#).

New additions to the Green Shops!



We've also got some fresh new sustainable, fair trade and unique products that have just come into our Green Shops! Upcycled bags from Baladarshan, a Fair Trade organization designed to promote and market quality handicrafts made by small scale artisans trained and employed by social organizations. Their bags will make an amazing addition to your accessory collection. There are also some amazing products from Wild Ideas, a self-sustaining rural enterprise making over 100 different products from personal care to home needs. The products are made from 100% natural ingredients.

August's Favourite

Pieces of GOTS certified organic cotton cloth coated with sustainably harvested beeswax from the hives of the Giant Rock Bee (*apis dorsata*) in the Nilgiri Biosphere Reserve. The beeswax then makes the journey to our production units where the wraps are handmade with love by women from the communities in the Nilgiris.

Shop Now!!



Featured Product

A gift box of essential and aromatherapy oils meant for rejuvenation! this box contains a set of 5 aromatherapy oils that have a plethora of benefits ranging from skin care, hair care, dental care and relaxation!

Shop Now!!

