



Newsletter, April 2022

The new financial year starts with a bustle of activities, with us prepared with fresh ledgers, dreams and new challenges! As summer sets in, we look forward to changes happening internally and with our stakeholders. The Green Shops in Kotagiri and Coonoor have continued to do well and recover, with new products coming in the stores. Onboarding on new platforms has been active as well, with our products being listed on a few e-commerce sites and more in the pipeline. Exports have been steady as well, with orders being shipped to Germany and Hong Kong.

Family Day at Last Forest!



We had something special lined up to begin the month of April which was the 'family day' at office! It was a day of interaction where the family members of the staff came together for a fun filled day on campus! The day began with an interaction with the founders on the genesis of Keystone Foundation, Last Forest, Aadhimalai Producer Company, and Nilgiri Natural History Society (NNHS) and the vision they had when they began. This was followed by a tour of the ecosystems that exist on campus, their functions and how the institutions are interrelated. The day progressed as the group then came down to the Last Forest workspace where the day-to-day operations, mission and vision of the organization were shared with the family members. An integral part of the day was to convey the importance of each of the staff at Last Forest, their contribution in Last Forest's journey to the family members present. The joyous occasion ended with a few songs, a tasty lunch and tea.

Operations under way!



Over the last few months, our process of shifting the honey section and its operations to Annur picked up speed and in April, the final instalments and shifting were completed, kickstarting our honey operations in the plains! A dedicated team, who have shifted from Kotagiri now anchor the unit with some of us from the hills joining and assisting them as we look towards expansion of our flagship product, honey! During the month, the whole team was busy in shifting honey, packing material and all things necessary from one unit to the other. On the day that everything was shifted, the team had a relaxing evening with a movie!

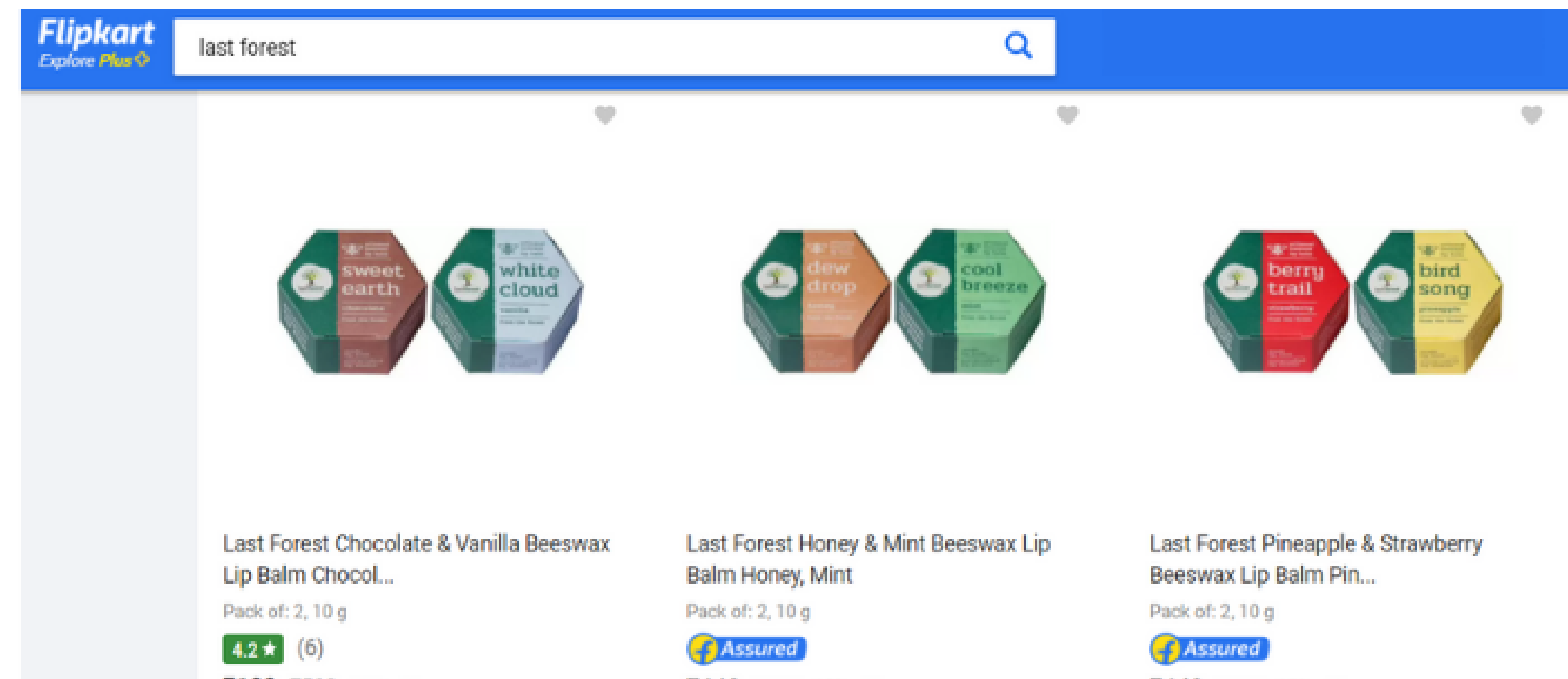
Last Forest Story!



The ever-evolving story of Last Forest! As we go about our everyday operations - visioning our journey of connecting communities with markets while making each stakeholder a custodian of the earth, it is imperative that we keep the story of why we started and what we do right now as our driving force! Here is a short film on Last Forest, showcasing our mission and values, documented by students of Light and Life Academy, Ooty. View the video [here](#).



Last Forest live on on Flipkart!



Last Forest lip balms are now live on Flipkart! Now, get Last Forest beeswax-based lip balms on Flipkart too! With nine amazing flavours inspired in our all-new branding, inspired from the elements and colours of the forest!

Featured Product
Sandalwood Solid Perfume - One of the oldest and easily recognizable scents around, is sandalwood. It holds high regard in ayurveda and its origins are deeply rooted in many traditions in India.
Shop Now!



April's Favorite
Soap Combo - Colors of The Earth
Let the earth heal your skin and rejuvenate it through this beeswax soap combo!
Shop Now!

