



A Cautious Flashback - Newsletter, April 2021

The team head into the new year here at Last Forest with renewed energies to take on the challenges of the year - but similar clouds of uncertainty pertaining from last year have begun floating above us again. With curfews, new restrictions and the ever-present virus that has caused so much damage to life all over, us like so many of you have had to realign our visions and targets that we had set at the beginning of the year as we look to keep fighting during these tough times and build back to a stronger future!

Mountain Partnership Member



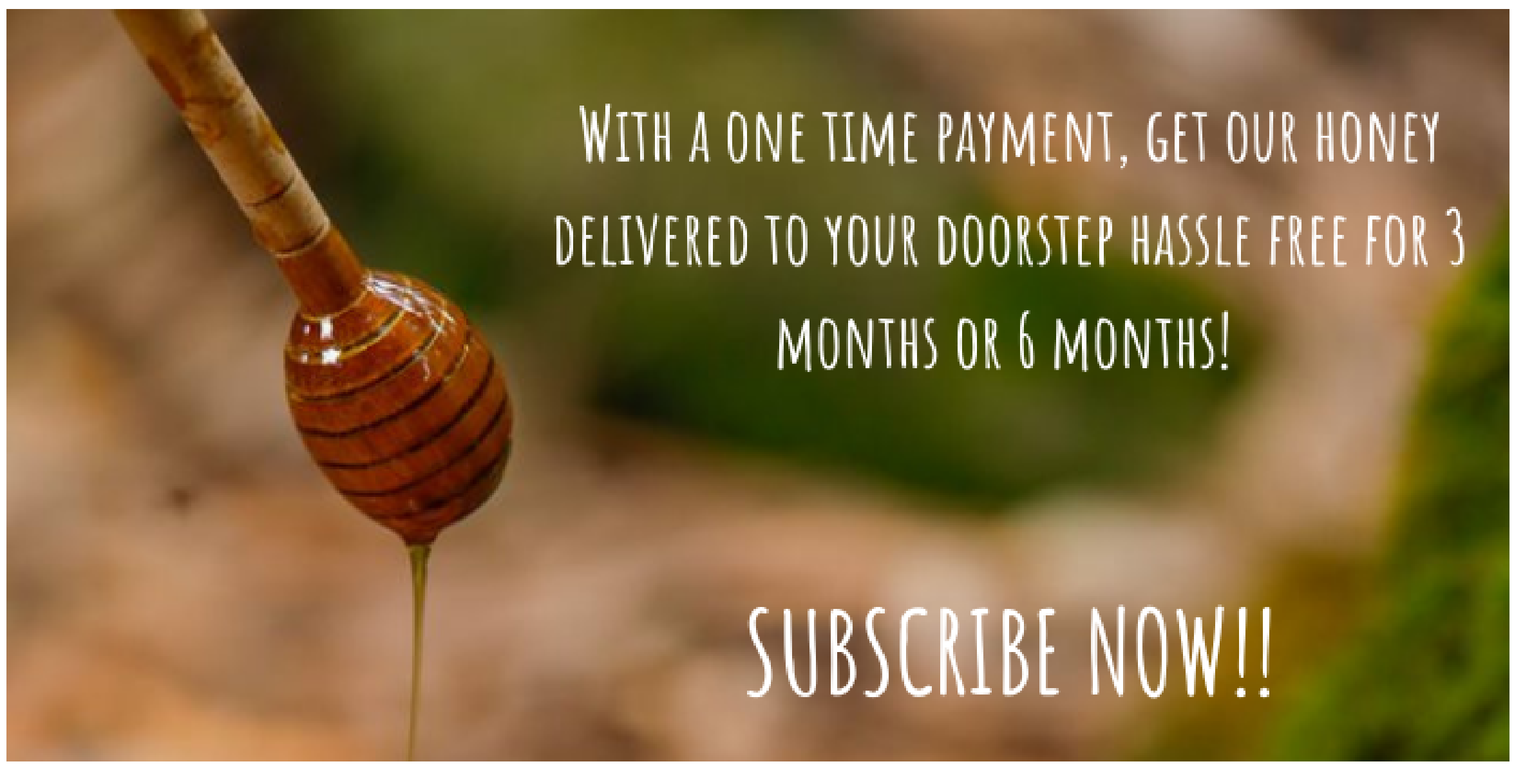
We are extremely happy to have become a member of the Mountain Partnership, a United Nations voluntary alliance of partners dedicated to improving the lives of mountain people and protecting mountain environments around the world. This partnership provides us a platform for the exchange of knowledge, information and resources from the global membership to carry out the vision of improving the quality of life and sustain a healthy environment in the Blue Mountains of the Nilgiris! You can learn more about the Mountain Partnership [here](#).



New listings



This year has seen a steady increase of our presence in sustainable marketplaces and partnerships across the world. In the months leading to May, we are now listed on FAIRE, founded in 2017, with the purpose setting up a marketplace to help small, independent businesses and entrepreneurs connect with buyers online. They cater to buyers in the European market. Check out our listing [here](#). Another promising venture is with The Good Market, a curated platform, based in the USA - tailor made for connecting social enterprises, cooperatives, responsible businesses working towards a fairer, better world! Check out our listing on The Good Market [here](#). We are working with eBay for Change UK and will be listed on this platform soon. Do follow us for more updates.



Featured Product

A bottle that represents the diversity and richness of the Nilgiri Biosphere reserve!

A fusion of this essential spice and forest honey brings you this exclusive bottle of Cardamom Honey!

Get the best of both these unique honey bottles in this unique combo

SHOP NOW!



April's Favorite

The benefits of eucalyptus are due to its ability to stimulate immunity, its richness in antioxidants, and its ability to improve respiratory circulation. It works well in healing cuts and wounds, as well as cold and flu. Can be used topically or in a diffuser.

SHOP NOW!

GIFT VOUCHERS FROM LAST FOREST!

STARTING FROM ₹250

To a brighter tomorrow!

Do follow us on our social media handles for regular updates and news, as we head towards World Fair Trade Day on the 8th of May. The theme for this year is #BuildBackFairer. Join us on this journey, through a photo challenge, showcasing different organizations in the Fair Trade world as we come together to build a fairer tomorrow!

Tough times are upon us again and as we tread on this uncertain journey together – one thing is for sure; we will get back up and get back stronger! Do stay safe, maintain the required protocols, don't forget to wear your mask and wash your hands – and keep you and your loved ones safe and close!



WORLD FAIR TRADE DAY
8 May 2021

